



# HPE AFRICA COMPANY PROFILE

---



# WHO WE ARE



DISA  
Equipment

Criterion  
Equipment

Shamrock



# ABOUT HPE AFRICA

HPE Africa is the sole distributor of Hyundai earthmoving equipment in Southern Africa. Established in February 2000, the company today offers a comprehensive range of quality equipment backed by unrivalled after-sales and technical support. As demand increased for products to complement the Hyundai range, the SOOSAN brand was introduced, enabling clients to effectively meet their application requirements.

HPE Africa prides itself on its in-house parts coverage and availability. The company's field service team, internal technicians, artisans, and parts department deliver exceptional after-sales service, ensuring minimal downtime on equipment and ultimately enhancing client satisfaction.

HPE Africa is well represented across South Africa, with its head office based in Spartan, Johannesburg, and branches in Durban, Richards Bay, East London, and the Western Cape.



# ABOUT CAPITAL EQUIPMENT GROUP (CEG)

The Capital Equipment Group (CEG) is a division of Invicta Holdings Ltd, headed by CEO Graham Forte. It consists of a number of divisions and companies focused on the importation and distribution of capital equipment, supported by a distribution network of over 25 outlets covering all aspects of distribution across the various sectors in which it operates.

The Capital Equipment Group includes some of the largest equipment suppliers in South Africa and represents many well-known global brands.

# ABOUT INVICTA HOLDINGS LTD

Invicta Holdings Ltd is an investment company that has performed strongly over the past 22 years, achieving the accolade of being rated among the top 100 companies on the JSE for 19 consecutive years—the only company in South Africa to have achieved this.

Invicta Holdings Ltd is an investment holding and management company, controlling and managing assets of R14 291 million in 2014 (2013: R13 449 million).





# HYUNDAI EARTHMOVING EQUIPMENT

HD Hyundai is a world class and internationally renowned brand, known for designing and manufacturing incredible construction equipment.

Their intensive research and development has led to sophisticated manufacturing and advance technology processes, resulting in a range of construction equipment including skid steer loaders, wheel loaders, backhoe loaders wheeled excavators, crawl excavators, and mini excavators.

This equipment has been expertly designed to meet the demands of any terrain and will assist you in achieving your desired end result.

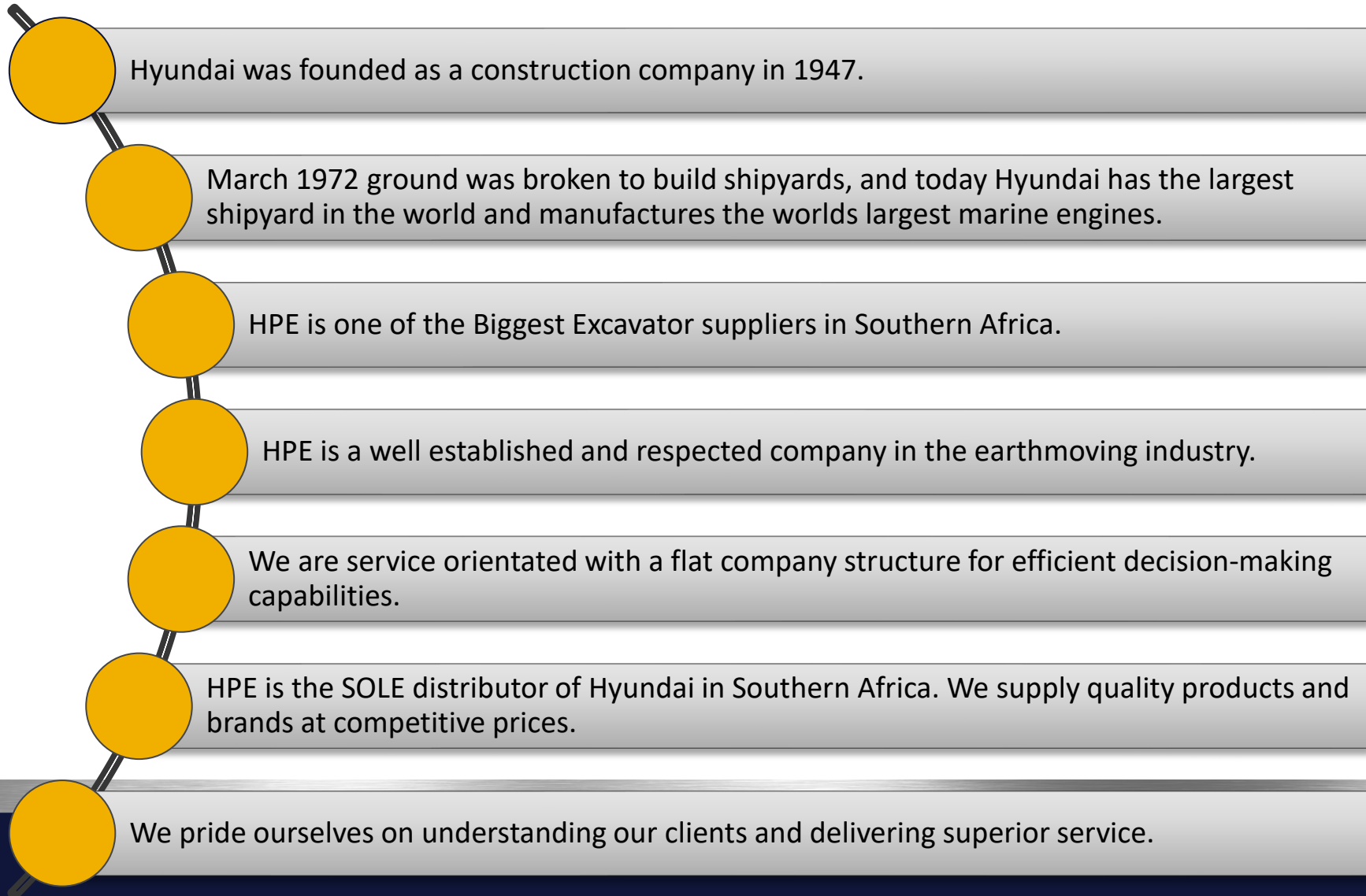


# HPE DISTRIBUTION NETWORK

-  Branches
-  Dealers



# WHY HIGH POWER EQUIPMENT AFRICA



# VALUE PROPOSITION

When comparing the cost of ownership to our opposition, HPE Africa's products are less expensive due to low downtime, low maintenance costs, and the resale price of used products.

HPE Africa targets a broad range of customers in various segments. As earth-moving equipment requires maintenance, once HPE Africa sells a machine to a customer, it can enjoy a long-term relationship with that customer. HPE Africa has many unique means for enhancing its relationship with customers.

HPE Africa provides its customers with environment-friendly products; and after sales services, supported by our large distribution network.

HPE Africa provides such benefits to customers so that they will be unable to operate without our machines and that the customers will want to grow their businesses with HPE Africa.

HPE Africa also sell's good quality "Pre-Owned Equipment" at compatible prices.

# WARRANTY PERIODS

## The Standard Warranty periods are:

- Hyundai Excavators – 2 Years or 3000 Hrs
- Hyundai Wheeled Excavators - 2 Years or 3 000 hours.
- Hyundai Wheel loaders – 2 Years or 3 000 hours.
- Hyundai TLB – 1 Year or 2000 hours.
- Hyundai Motor Grader – 1 Year or 2000 hours



# WARRANTY POLICY

## The Standard Warranty Policy is:

This warranty does not apply, but not limited, to:

- Normal consumable items
  - i) Fuel
  - ii) Lubricant (Oil and grease)
  - iii) Antifreeze, antirust and refrigerant
  - iv) Battery fluid
  - v) Brake and Clutch fluid
  - vi) Filters such as air cleaner filter, fuel filter and oil filter element
  
- Normal wearing parts
  - i) Tires, undercarriage, buckets and cutting edges
  - ii) Brake and Clutch
  - iii) Windshield wiper blade and bolts
  - iv) Lamp bulbs and fuses
  - v) Batteries

# PRODUCT RANGE



## Crawl Excavators

R220LS  
HX300SL  
HX380L  
HX500L  
HX520L  
R850LC-9  
R1250-9



## Wheeled Excavators

R140W-9S  
R210W-9S



## Mini Excavators

R35Z-9  
HX60G  
R85A  
R150LS

# PRODUCT RANGE



## Wheel Loaders

HL635VL  
HL665VL  
HL740-9  
HL760-9  
HL775-9  
HL780-9



## Backhoe Loaders

H940S  
HB640S



## Motor Grader

HG220

# PRODUCT RANGE



## Hyundai Crawl Excavators

- Offers equal emphasis on performance and comfort. It is built for maximum power, performance and reliability, utilising the latest ergonomic research.



## Hyundai Wheeled Excavators

- Offers outstanding performance with leading edge technology, improved operator environment, increased specifications and lower fuel consumption.



## Hyundai Mini Excavators

- Offers a small machine for big jobs. Packed with power, it is perfect for squeezing into the tight places where the big machines can't go, with simple and perfect control.

# PRODUCT RANGE



## Hyundai Wheel Loader

- Offers more power, less fuel consumption, more comfort and less emissions than ever before.



## Hyundai Backhoe Loader

- Innovative hydraulic technology makes it fast, smooth and easy to control. With an inherently strong design, these versatile machines are perfect for heavy duty applications. Build not only for performance but also high productivity.



## Hyundai Motor Grader

- Its robust operating weight provides stability for cutting into hard substrates and maintaining accurate grades on steep profiles.